Difference Between Trello and Jira

Key Difference – Trello vs Jira

The key difference between JIRA and Trello is that **JIRA has many integrations with other software tools while Trello is only able to support hosting in a cloud-based manner.** If you are looking for a fully adjustable and comprehensive project management tool worth tracking capabilities for a software team of mid-size, JIRA may be the ideal choice for you. JIRA will be ideal for large teams and large-scale projects. JIRA may have onboarding time costs that may be relatively higher and non-tech savvy people may have a hard time in using it.

What is Trello?

Trello is a project management tool that is lightweight. It is a tool for collaboration that helps in organizing your projects onto boards. At a glance, Trello will tell you what you are working on. You can imagine a lot of sticky notes on a whiteboard where each note is a task for your team. All those sticky notes will consist of attachments, photos, notes and other data resources from Salesforce, bitbucket, documents. A place will be also available to collaborate and discuss with your teammates. The whiteboard that you imagined with the help of Trello can be taken anywhere on your smartphone and can be accessed through any computer that has internet and web access.
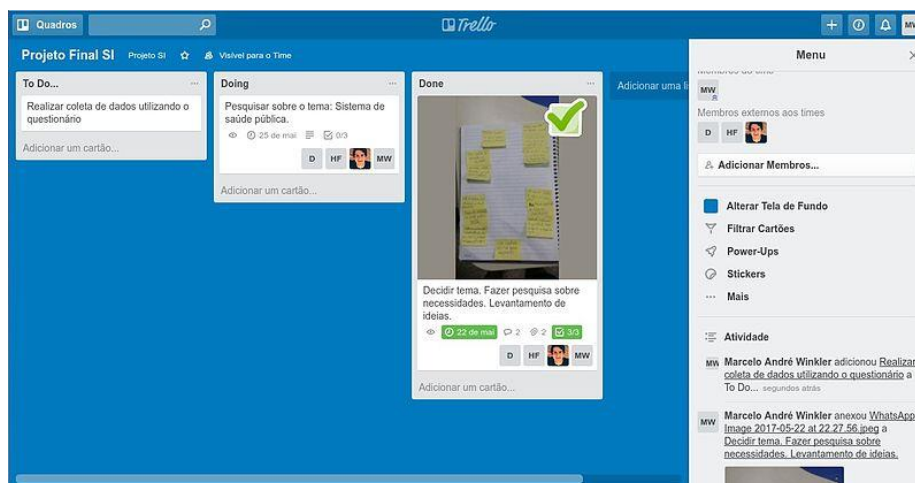

Figure 01: Trello Interface

In general, Trello is a great tool that solves problems in tracking and managing your web development. If you are on the lookout for a task management tool that is easy to use, and you have a small company, Trello may be the ideal tool for you. It comes with a well-designed and simple user interface that is ideal for small teams. It will be an easy entry for small teams into the project management world.

What is Jira?

Jira is an Atlassian project used for issue tracking. Jira is mainly used by technical and development teams in order to get work done faster. It is available on demand on a monthly basis subscription or software as a service. It can also be deployed on servers for an upfront license.

Simply put, Jira allows you to track any kind of units related to work. It can be a bug, issue, story, task, or a project within a predefined workflow. The unit, which is your item of work, and the workflow, which is the steps the item takes from opening to closing, can be customized to the specifications of the team's requirements. This can be simple, or it can be complex.

Jira is also great at tracking all the projects and issues at an individual level, companywide, or team-wide level. Collaboration is also a big part of Jira. Formatting, mentoring, sharing and commenting with the help of email makes the team's work visible to all the team members and helps them to stay on the same page throughout the release of the project, and set of tasks involved.

Features of Jira

Issue Tracking

It consists of a software application that records and follows problems or issues that are identified by the user until the problem is resolved.

Agile Project Management

It is an approach to planning and guiding the process of a project.

Pluggable Integration and Customizable Workflow

Jira is capable of integrating with GitHub, Freshdesk, Zapbook, Zendesk and Asana and many other platforms.

Increased Velocity

The Kanban board consists of doing in progress, in review and done divisions.

What is the Difference Between Trello and Jira?

Trello vs Jira	
Built	
By Atlassian	By Fog Creek Software
Hosting	
On-premise and cloud hosted	Cloud hosted
Pricing	
$10 per month	Free
Additional Terms	
Additional fees for training and implementation	None
Contract	
• Cloud-based software has a monthly or annual subscription • On-premise has a perpetual license.	Annual or monthly subscription
Customers	
Enterprise and SME	SME and freelancers
Key Features	
Issue and project tracking	Kanban boards
Integration Support	
Approximately 100 integration partners	About 30 integration partners

Summary – Trello vs Jira

If you are on the lookout for an on-premise project management software, Trello won't be your choice as it is only available as a cloud-hosted service. Jira and Trello depend on a few factors when it comes to pricing. The monthly price will depend on the number of users. Basic pricing plan of JIRA stands at 10 dollars per month whereas Trello offers a free account. Both startup plans are limited and simple, so as a team you will need to go for better plans.

JIRA comes with traditional project management features and is one step ahead of Trello. It has comprehensive time tracking features, issue tracking functions, management reporting tools which may be a better option for some projects. JIRA is mainly designed to support software teams and targets developers, software builders, project managers who are working with software projects.

Trello, on the other hand, targets a much wider audience. It offers all kinds of project tracking. Trello supports third-party integrations by opening up their Kanban boards to other software tools like GitHub, Slack, and Usersnap. JIRA is able to integrate with hundreds of services and tools.

Image Courtesy:

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2. "Jira Software@2x-blue"By Inodes – Own work (CC BY-SA 4.0) via Commons Wikimedia

How to Cite this Article?

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